

# Mystic-Ice Designs Services Price Guide

12/13/2011



# Mystic-Ice Designs

Our service pricing will never be marked up more than what the project demands as we take pride in knowing that we are offering fair and competitive pricing relative to our competitors. Free Lifetime storage: If at anytime you lose any of your files, send an email and your designs will be resent to you.

Our portfolio speaks for itself. We strive to bring unique designs to any business' needs. Our experience spans well over a decade and we have design experience in the following industries: 3D Modeling, Trucking, Restaurant, Beer, Wine, Movies, Construction, Photography, IT, Medical and more.

We are unique because we offer:

Specialized fast turnaround; Brochure Design, Power Point Presentations Print Ads, Logo Designs, Poster Designs are usually sent within in a day or two after design is completed. This is the same with our other services. Quick response to all emails and inquiries within 24 hours of receiving

[www.mystic-ice.com](http://www.mystic-ice.com) [www.zazzle.com/MysticIce](http://www.zazzle.com/MysticIce) [sales@mystic-ice.com](mailto:sales@mystic-ice.com)

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Item	Description	Price
Banner Design	A static or web banner designed to your specifications. The web banner could include flash	hourly
Billboard Design	A billboard designed to fit your branding needs.	\$100.00
Booklet Design	8 or more pages outlining your brand/products	hourly
Branding	Creating your brand identity.	hourly
Brochure Design	Brochure design	hourly
Business Card Design	Business card design + printing	hourly
Calendars	7"X11", 11"X17" or 14 1/4"X22"	\$18.95, \$20.95, \$25.95
Car Magnet Design/Boat Graphics/Car Graphics	2 car magnets printed on a special material	hourly
Catalog Design	A magazine featuring your products	hourly
Compact Disk Package Design	Includes 8 or more pages outlining the contents of your CD	hourly
Decal Design	This could be your logo or anything else that isn't copyrighted	hourly
Digital Photography	Photographing weddings, parties etc.	hourly
Direct Mail Design	250 postcards designed plus direct mail service setup	\$59.00 for 250 designs \$24.00/100+\$85.00
Displays	Designed around your brand or product or sale	hourly
Door Hanger Design	Your brand designed to attract new customers	hourly
DVD Package Design	Includes 8 or more pages outlining the contents of your DVD	hourly
Greeting Card Design	Any style greeting card you can think of	hourly
Laptop Skins	Custom made skins for your laptop or Ipad touch	hourly
Logo Design	Logo design to bring your company to life	hourly
Mobile phone custom case skins	A custom design for the back of your phone case	hourly
Photo Restoration	Restoring old photos	hourly
Photo Re-touching	Re touching old and new photos before print	hourly
Poster Design	One poster design, custom framing options available through zazzle	hourly

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Power Point Presentations	8-10 slides including graphs and graphics, if needed	\$175.00
Print Ads	One flyer designed around your brand or promotion	hourly
Rack Card Design	Front and back designed to advertise your business	hourly
Sales Sheet Design	information about your product/service	hourly
Sign Design	Sign panels, License plates, Yard, Garage sale , Real estate, Traffic, Room and more	hourly
Speck case for your Iphone	Iphone 3g or Iphone 4g custom designed cases for your phone	\$39.95+ Hourly
Stationary	Letterhead, envelopes etc.	hourly
Table Tent Cards	Promoting your product, service or festival	hourly
Web Site Design	6-25 page web site that includes your company's information or individual interests	hourly
Wedding Packages	Save the date cards, table designs etc.	hourly
Hourly Rate		\$30.00
Flash Design	Banner, website, etc designed in flash	\$50.00 hourly

We also offer other product design such as key chains, mousepads, binders, mugs, t-shirts, ties, bumper stickers, bags, hats, embroidered hats, magnets, skateboards, framed poster prints, custom postage, and custom coasters. All products are custom made through zazzle.com and can be directly shipped to your home. Shipping methods are:

Economy - No Tracking \$2.99  
7-11 business days after manufacturing

Standard - With Tracking \$7.95  
4-7 business days after manufacturing

2 Day - With Tracking \$12.99  
2 business days after manufacturing

Express - With Tracking \$16.99  
1 Business Day after Manufacturing

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## Product pricing

### Binders

Avery Signature Binder \$18.95  
Inside colors: White and Black

### Bumper Stickers

Completely customizable starting at \$3.95

### Coasters

Custom designed \$9.95, \$8.95 in bulk

### Greeting Cards

Personalized greeting cards start at \$2.95

### Hats

Trucker mesh hat \$14.92

### Iphone cases

Iphone 3g \$39.95, Iphone 4g \$39.95

### Key chains

Basic round \$2.95  
Premium round or square \$16.95

### Magnets Size 2 inch

Round \$2.95, Square \$2.85

### Mousepads

Custom mousepads \$10.95, \$6.95 in bulk

### Mugs

Classic standard \$13.95  
Frosted Glass Mug \$18.75  
Steins \$20.95  
Travel Commuter Mug \$20.95

### Postage

Customizable postage stamps \$18.95 per sheet of 20

Paper types for decals, signs and posters can be through the zazzle store, or can be a treated sticker. Over 82 customizable framing options are available, call for price on specific details.

### Poster Paper types through zazzle offered:

Value Card Stock Matte, Poster Paper Semi Gloss, Premium Canvas Matte

### Poster Framing Options Standard

6" X4" wood Black Frame add \$15.95  
10" X8" Wood Black Frame add \$21.95  
11" X14" Wood Black Frame add \$25.95

### Skateboards

Starting at \$59.95

\$109.95 Order a complete board! Comes fully assembled with independent Trucks, Ricta Naturals wheels, Bullet bearings, grip tape, and mounting hardware. You can start riding it right out of the box!

### Tote Bags

Begin at \$19.95-\$25.95  
Custom tote bags with you design or ours

### T-Shirts

Custom designed T-Shirts start at \$14.95  
Many different shirt options available from hoodies to kids T-Ranger shirt

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## Logo Design Packages

### Basic Logo Package 1

Consists of: 4 Original Full Color Concepts 3 Revisions: a change to the logo that was already designed based on your feedback. Final files emailed within 24 hours of finalization

### Logo Package 2

Consists of 8 Original Full Color Concepts

4 Redrawn Concepts and Unlimited Revisions. Custom Stationery Design (Business Cards, Brochure, Letterhead and Envelopes). Final Designs sent on a CD-Rom, emailed within 24 hours of finalization

### Logo Package 3

Consists of 10 Original Full Color Concepts

4 Redrawn Concepts and Unlimited Revisions: 4 new concepts designed with your feedback if you aren't satisfied with the first concepts. Custom Stationery Design (Business Cards, Brochure, Letterhead and Envelopes) Final Designs sent to you on a CD-ROM. All of your designs and final files will be mailed to you within 4 Days after you finalize all of the designs.

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## Website Design Packages

### Package 1 - Small Business/Individual Web design

This website consists of 6-10 pages. The basic pages are:

**Main:** This is your welcome page to anyone visiting your website.

**History/About:** History of your company or yourself.

**Contact:** Information on how to best contact your office (e-mail, phone, maps, etc)

**Location:** This page contains your address, phone, fax, etc. A map can also be included.

**Links:** This page is for listing links that you find of interest to your customers or staff.

**News:** Recent updates for your company can be listed here. This page is optional.

The remaining pages can be used for articles, newsletters, etc. A site of this size usually takes 20-35 hours.

### Package 2 - Mid Size Business/Individual Web design

This website consists of 10+ pages. The basic pages are:

**Main:** The welcome page.

**History/About:** History of your company.

**People:** Bios on people who run the company with email links to each person on their page.

**Contact:** Information on how to best contact your office (e-mail, phone, maps, etc)

**Location:** This page contains your address, phone, fax, etc. A map can be included.

**Links:** This page is for listing links that you find of interest to your customers or staff. (This package allows for links of interest to your internal office (intranet))

**News:** Recent updates for your company can be listed here. This page is optional. The remaining pages can be used for articles, newsletters, etc. Sites of this magnitude typically take more than 10 hours.

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Hosting Provided by Just Host

## Pricing

\$4.45 (\$213.60 every 48 months)

\$4.95 (\$178.20 every 36 months)

\$4.95 (\$118.80 every 24 months)

\$4.95 (\$59.40 every 24 months)

\$7.95 (\$47.70 every 6 months)

\$8.95 (\$8.95 every month)

What's included?

Instant Account Activation: **INCLUDED FREE!**

» \$250 Marketing Credits: **INCLUDED FREE!**

» Account Setup: \$20.00 - One Time Fee

» Domain Registration: yourdomain.com \$9.95 - One Time Fee

» Anytime Money Back Guarantee: 

» Domain privacy: yourdomain.com for add \$9.95/year

## Hosting Essentials

**Daily Backup** \$19.95 a year

Let Just Host take away any worries of accidental deletion or modification of your website or files by backing up your site on a daily basis. If you ever need a previous days backup, just let us know and we will happily restore or upload backups for you.

**SiteLock** \$12.95 a year

Protect your website from identity theft, fraud, spyware, spam, viruses and online scams with SiteLock. Display the SiteLock shield on your site & earn visitors' trust and business.